

LEA Sponsor Benefits

Benefits	Iron	Silver	Gold	Titanium	Platinum
Members included	10	15	25	35	50
More members, 1 per region/local org	∅	∅	∅	∅	✓
Org-wide access to epub/archives	∅	∅	∅	∅	✓
Org-wide access to e-communities/listservs	∅	∅	∅	∅	✓
Keynote intro at annual meeting	∅	∅	∅	∅	✓
POW editorial advisory board appointee	∅	∅	∅	✓	✓
Exhibitor booth at annual meeting	∅	∅	✓	✓	✓
Presidential luncheon table(s) at annual	∅	∅	✓	✓	✓
Private event space at annual meeting	∅	∅	✓	✓	✓
Secondary cover ad in magazine (POW)	∅	∅	✓	✓	✓
Advisory council appointee for IC/IS	∅	✓	✓	✓	✓
eBulletin newsletter ad (bi-weekly)	∅	6	12	18	24
LEL newsletter ad (quarterly)	∅	1	2	3	4
Annual meeting registrations	∅	7	15	35	50
Annual meeting hospitality event sponsor	break	break	plenary	plen/hosp	plen/gala
Magazine (POW) sponsor ad	full pg.	full pg.	full pg.	2pg. art.	6pg. art.
Podium sponsor at annual meeting	breakout	breakout	plenary	plenary	plenary
Program sponsor at annual meeting	1/4 pg.	1/3 pg.	1/2 pg.	full pg.	full cover
Website sponsor, progressive levels	3, 1 mo.	3, 3 mo.	3, 12 mo.	3, 12 mo.	premiere
Research volume sponsor ad	full pg.	full pg.	full pg.	cover	cover
Publications (additional copies)	5	10	20	30	40
Consortiums progressive sponsorship	✓	✓	✓	✓	✓
Annual meeting progressive sponsorship	✓	✓	✓	✓	✓
LEA@ASSA progressive sponsorship	✓	✓	✓	✓	✓
Website homepage banner ad	✓	✓	✓	✓	✓
Member access to epub & archives	✓	✓	✓	✓	✓
Members collaborate online & listservs	✓	✓	✓	✓	✓

This list applies to non-university sponsors, and packages can be tailored to best serve you. Please contact us!

Labor and Employment Relations Association

504 East Armory Avenue • 121 LER Building, MC-504 • Champaign, IL 61820 • United States
217-333-0072 • LERAoffice@illinois.edu